

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

12/23/2008

Davidson County Economic Development Commission is proud to announce the creation of Cardinal Motorsports Inc., headquartered in Welcome, North Carolina. They are scheduled to run 10-15 Nationwide races and several ARCA races in the 2009 season. Sponsorship announcements for the team will be forthcoming.

Cardinal Motorsports is owned by several partners, including Will Spencer, whose JKS Motorsports Inc. located to Davidson County in 2007. Cardinal Motorsports Inc. not only places a strong emphasis on team performance but also on sponsor value. Cardinal Motorsports Inc. is Davidson County's latest addition to its growing motorsports industry.

Spencer's JKS Motorsports Inc. has built a reputation for providing quality services in a variety of creative, marketing and logistical services in the motorsports and entertainment industries. JKS is a twenty-five year old family owned business with a motto of "We make it happen."

Peyton Sellers (former Whelan All-American National Champion) is the team's driver and also a part owner, as is Cardinal Motorsports Inc. General Manager Ed Berrier. Sellers brother, H.C. Sellers, a noted crew chief will serve as the Cardinal Motorsports crew chief.

Davidson County EDC's Steve Googe praised JKS's announcement "JKS continues to grow and expand; the development of Cardinal Motorsports is another feather in the hat of Davidson County's motorsports cluster. The 10-15 new jobs will benefit our citizens as will Cardinal's success on the track. We welcome them to the county and praise Will Spencer's entrepreneurial spirit."

For More information about Cardinal Motorsports Inc. or Davidson County EDC please contact:

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