



## **The Bulldog Arrives in North Carolina** *Mack Celebrates Opening of New World Headquarters in Greensboro*

**GREENSBORO, NC** (September 3, 2009) – Mack Trucks, Inc. introduced itself to the Piedmont Triad today as the company officially celebrated the grand opening of the new Mack World Headquarters on National Service Road in Greensboro.

“Today begins a new chapter in Mack’s long and illustrious history,” said Dennis Slagle, Mack president and CEO. “We have a 109-year tradition of success, forged by excellent people and products, and that tradition will continue to grow here in North Carolina. The state and local area have welcomed Mack with open arms, and we look forward to becoming part of this community.”

The company marked the establishment of its new base of operations with a celebration that included a display of modern and antique Mack trucks, tours of the new headquarters, presentations on Mack’s history and accomplishments, and contests for employees. And since no celebration of Mack is complete without the company’s world-famous mascot, a bulldog walked along with Mr. Slagle as he approached the podium to address employees and state and local officials. Later, an eight-foot-tall gold statue of the Mack Bulldog poised in front of the new headquarters was unveiled.

The event also marked the official opening of the Mack Shop located in the new headquarters and open to the general public. The store sells officially licensed Mack merchandise.

Mack moved its headquarters to Greensboro as part of a restructuring plan designed to improve organizational efficiency and competitiveness. As a Volvo Group company, many of the corporate support functions Mack relies on – such as human resources, information technology, financial services and logistics – are already based in Greensboro, where they support other Group companies in North America. The Volvo Group’s roots in Greensboro go back to 1981.

“Establishing Mack World Headquarters here in Greensboro alongside our support organizations will make us a more efficient, agile, and cost-effective organization in almost every aspect of our business, from product development to aftermarket support,” Slagle said. “It further positions us for long-term growth and industry leadership.”

Mack’s World Headquarters houses executive offices, as well as sales, marketing, international operations, dealer operations and other departments. Other functions, including technical and customer support, are located in nearby facilities on the Greensboro campus.

As a result of the same restructuring plan, production of all Mack trucks has been consolidated at the Macungie Assembly Operations in Pennsylvania, just outside of Allentown.



**CAPTION:** The Mack Bulldog and a Titan by Mack™ model pose in front of the new World Headquarters of Mack Trucks, Inc. in Greensboro, N.C. Mack held a grand opening of its new headquarters on September 3, 2009 to celebrate its arrival in the Piedmont Triad of North Carolina.

Dedicated to quality, reliability, and total customer satisfaction, Mack Trucks, Inc. has provided its customers with innovative transportation solutions for more than a century. Today, Mack is one of North America's largest producers of heavy-duty trucks, and MACK® vehicles are sold and serviced in more than 45 countries worldwide. All Mack manufacturing locations are certified to the internationally recognized ISO 9001 standard for quality and ISO 14001 standard for environmental management systems. Mack is also a proud sponsor of Share the Road, an American Trucking Associations' public information campaign aimed at enhancing the safety of our nation's roadways.

Mack Trucks, Inc. is part of the Volvo Group, one of the world's leading manufacturers of trucks, buses and construction equipment, drive systems for marine and industrial applications, aerospace components and services, and one of the world's leading producers of heavy-diesel engines (9-16 liter). The Group also provides complete solutions for financing and service. The Volvo Group, which employs about 100,000 people, has production facilities in 19 countries and sells their products in more than 180 markets. Volvo Group sales for 2008 amounted to over \$46 billion. The Volvo Group is a publicly-held company headquartered in Gothenburg, Sweden. Volvo Shares are listed on Nasdaq OMX Nordic Exchange and are traded OTC in the U.S.